

# Illinois APCO

## WEB SITE ADVERTISING APPLICATION FORM

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Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

E-Mail: \_\_\_\_\_

Company Telephone: \_\_\_\_\_ Extension: \_\_\_\_\_

Briefly Describe Your Business:

\_\_\_\_\_

\_\_\_\_\_

Name of file being submitted: \_\_\_\_\_ GIF \_\_\_\_\_ JPG \_\_\_\_\_

Box Ad \_\_\_\_\_ Banner Ad \_\_\_\_\_ Animated \_\_\_\_\_ Number of Animated Frames \_\_\_\_\_  
max 4

File Size: \_\_\_\_\_ Pixel Size: \_\_\_\_\_  
Maximum 20K

URL Link For Ad: \_\_\_\_\_

Contract Period: 3 months \_\_\_\_\_ 6 months \_\_\_\_\_ 12 months \_\_\_\_\_ Other \_\_\_\_\_  
specify months

Signature: \_\_\_\_\_

<b>Rates</b>	
Box ads:	\$10 per month (3 month minimum)
Banner ads:	\$15 per month (3 month minimum)
Animation:	Add 10% to above rates
Discounts:	10% for 6-11 months 20% for 12 or more months

<b>Payment Information</b>	
Rate:	\$ _____
<small>(Box=\$10, Banner=\$15)</small>	
Term: (number of months)	_____
Sub-Total (rate times term)	\$ _____
Animation (add 10%)	\$ _____
Sub-Total	\$ _____
Discounts:	_____ %
<small>(10% for 6-11 months, 20% for 12+ months)</small>	
<b>TOTAL DUE:</b>	<b>\$ _____</b>

Payment Enclosed: Yes \_\_\_\_\_ No \_\_\_\_\_

Charge It: VISA \_\_\_\_\_ MasterCard \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name On Card: \_\_\_\_\_

\_\_\_\_\_

Signature of Card Holder:

\_\_\_\_\_